

ajora

NATURA IMITATIS

by photo**Alquimia**

AJORÍ

Today is a gift

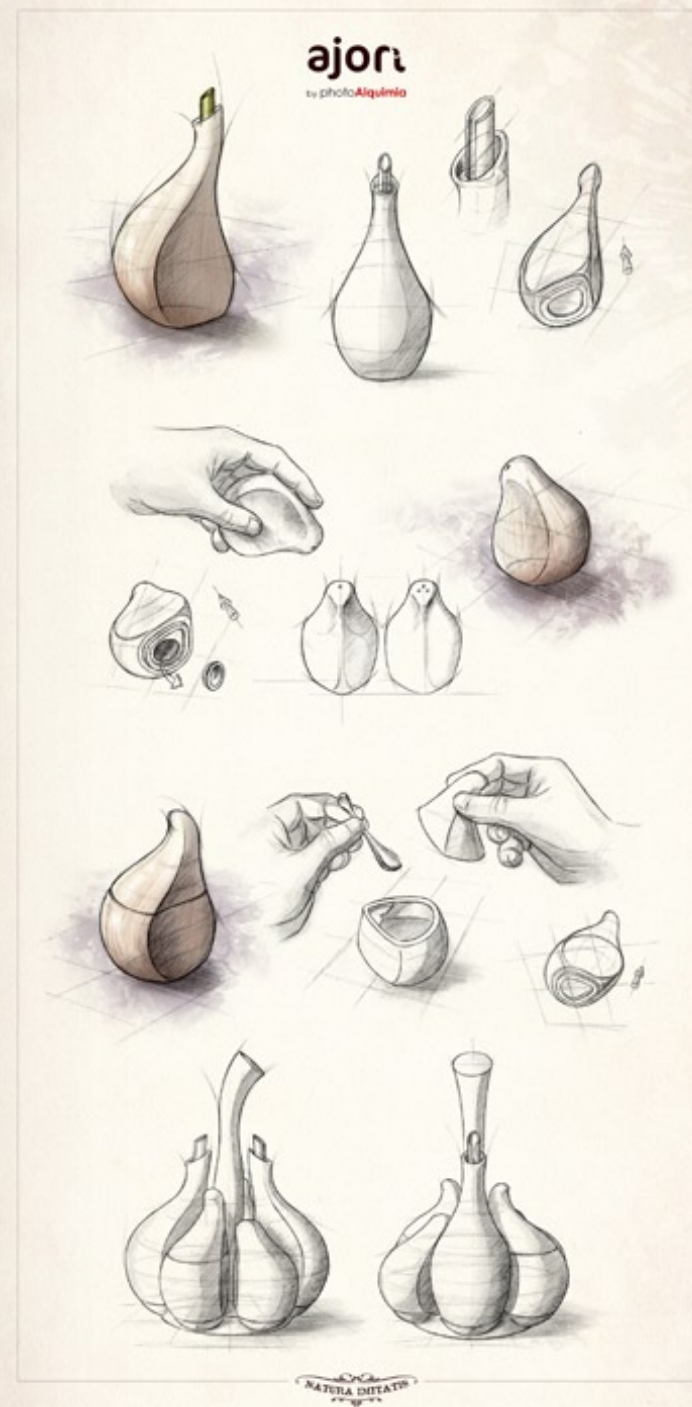
AJORÍ is a creative solution for organize and store seasonings, spices and various culinary condiments, inspired by the elegant form of the bulb of garlic. This kitchen accessory holds six containers, designed to contain different products used for the seasoning of several dishes, adapting to the different culinary traditions of each country.

Its elegant organic design, make it a sculptural piece, resulting of an excellent ornament to reflect and a conversation starter around a table, not to mention that by its garlic shape, it can be an excellent protector of our home or business against bad vibrations.





"We observed, peeled and cut several bulbs of purple garlic. We were impressed by the elegance of its lines defining each piece, the peculiar texture of its skin, and diversity of forms. In front of our eyes appeared a set of containers arranged on a tray, around a stem or handle. Considering the diversity of options in design that we wanted to propose, this one showed with total clarity, the functionality that we were looking for: a cruet in a form of garlic."



THE PIECE





GIFT PACKAGING



PROCESS



AWARDS



INTERNATIONAL "DESIGN FOR ALL FOUNDATION" GOOD PRACTICES AWARDS

Selected as a Good Practice in "Spaces, products and services already in use" category.
Barcelona, SPAIN. 2015.



A'DESIGN AWARD AND COMPETITION 2013 - 2014.

Golden A' Design Award Winner in "Bakeware, Tableware, Drinkware and Cookware Design" category.
Milan, ITALY. 2014.



CRAFTS OF CASTILLA LA MANCHA AWARDS.

First Prize Winner in "Design Applied to the Crafts" category.
Toledo, SPAIN. 2011.

TECHNICAL DATA

- CERAMIC. Porcelain 1400° off-white colour.
- GLASS. Anti-drip cannulas hand carved in Schott borosilicate glass, green & topaz color.
- WOOD. Wooden handle hand-carved in beechwood. Anti-stain treatment, touch of wood.
- PLATINUM SILICONE. Plugs and gaskets.
- ECO-PACKAGING. Handmade gift box 100% recycled cardboard. Serigraphic printing.

SIZE & WEIGHT

Piece: 170 mm (max) x 230 mm (H)
Gift Packaging: 185 mm, 265 mm (H)
Shipping package: 220 mm x 220 mm x 290 mm (H)
Weight of shipping package: 1.800 gr.

CONTENT OF THE GIFT BOX

1 Ajorí dressed as a garlic + user's manual for use, with a seal of unique serial number.

All materials used in the manufacture of Ajorí comply with international food regulations.

MADE IN SPAIN & PORTUGAL

Ajorí is a design dedicated to garlic,
an inseparable companion to mankind for more than 7.000 years.



"Natura Imitatis", comes from Latin and means imitating nature.

*Throughout millions of years, nature has perfected its best designs to perpetuate
a balanced life, by maintaining its rich diversity and expressing its beauty.*

Man had not yet been born.

NATURA IMITATIS is a collection of designs inspired by nature and are charged with a special kind of energy that transforms them into live objects with an enchanting story to tell. A story that says something more than meets the eye. These soulful objects are made for those who feel the need to reconnect with nature, beauty and restore humane values.

Ajorí is part of this collection and has been created by skilled craftsmen who use natural, recyclable materials, which are respectful with our environment.



If you would like to discover the other designs within the collection, please visit our website:
www.photoalquimia.com



photo**Alquimia**

- *Slow & Soul Design* -

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